



*MACC staff has provided us with a high level of support... they have been instrumental in getting our database set up to track our data and have helped us strategize how to best track our outcomes.*

~

**- Emerge Community Development**

**Together we can access expertise, talent, and leverage resources to achieve quality none of us could achieve on our own.**

## Collaborative Nonprofit Evaluation Services

### The Skills and Expertise you Need

MACC staff have extensive experience in nonprofit data systems, program evaluation, and program management. The combination of these competencies provide you with:

- A consultative approach that's hands-on and practical- giving you analysis you can use.
- A streamlined evaluation approach because we know your data and we know your database.
- Strategic support to ensure your goals will be met and you've got what you need for funder reporting.

### A Practical Approach to Gaining Powerful Knowledge

For members already using our Client Data service, our Evaluation Services are a natural extension that compliments your data collection and reporting in ClientTrack. Since we are already familiar with you, your priorities, your programs, we've got a shorter learning curve and can offer a more expedited and comprehensive turnaround on evaluation work.

Our Evaluation team will work closely with the Client Data team to facilitate actions to improve the quality of your data collection, launch new data collection tools and improve long-term reporting and analysis.

We provide strategic support to ensure long term goals will be met. For grant designated evaluation needs, we can offer both front and backend support to ensure that you are able to accurately meet funder needs and priorities before program launch and throughout the grant funded period.

Our work with you is designed to maximize your understanding and focus on organization and programmatic priorities, while striving to minimize unnecessary staff workload and a backlog of data

### Member Benefit: Data Discovery Session

Included in your membership is the opportunity to take advantage of "Data Discovery" sessions designed to help you understand your data and steps you can take to get to the next level.

Reach out to our Member Services team to inquire about scheduling a session with our team.



### Package #1 -- *Basic Data Quality Evaluation*

*Necessary for larger evaluation projects.  
Good for new program development, program expansion or re-design.  
Designed for single program or applicable to multiple programs with very specific scope.*

**This package includes:**

- Data Evaluation: What do you need to collect and why – internal/external? How is it collected/stored in the database? How well is it being collected/recorded? Is there critical missing data?
  - Evaluation of current data collection forms.
  - Recommendations on improving current forms
- Recommendations for Data clean-up: Recommend ways to increase efficiency and quality of data collection
- Database quality recommendations
- Evaluate processes, procedures and strategy around data entry – provide recommendations.

Estimated Timeframe: 3 Months

### Package #2 – *Single Program Evaluation*

**This package includes:**

- Basic Data Quality Evaluation
- Analyze report outcomes of data collected over specified time period
- Goes beyond basic outcome counts to include impacts of activities, demographics, participant characteristics on outcome data
- Identify programmatic gaps and recommendations for improving data quality, processes and outcomes.
- May include literature review of best practices depending on project outcomes/need.

Estimated Timeframe: 3-6 Months

### Package #3 – *Organizational Evaluation on Specific Outcomes*

**This package includes:**

- Basic Data Quality and Elements of Single Program Evaluation
- Utilizes statistical tools/analytics software (SPSS)
- Presentation of findings to select audiences
- Ongoing strategy – building on improvements and follow-up on recommendations
- Organizational/Multi-program-wide analyses
- Evaluation methods may include but are not limited to: survey development, collection and analyses; focus groups, case study/interviews; logic modeling

Estimated Timeframe: 3-6 months, with potential for ongoing reporting